CIVIC ENGAGEMENT AND GOVERNMENT UNITED STATES STRATEGY
CIVIC ENGAGEMENT AND GOVERNMENT - US STRATEGY

A powerful pro-democracy movement fueled by a “bigger we” towards a new vision of democracy and governance by and for the many, not the few

A BIGGER WE
Build a strong, resilient pro-democracy constituency that bridges traditional divides (urban/rural, race, gender, etc.) anchored in people's institutions that channel democratic participation.

REFLECTIVE GOVERNANCE
Reshape government to reflect not only the demographics of its constituencies, but their vision, values, and priorities.

STRUCTURAL DEMOCRACY
Strengthen and protect the systems, processes, and institutions that make democratic participation meaningful by removing obstacles to and expanding pathways of civic engagement and democratic impact.
A powerful pro-democracy movement fueled by a “bigger we” towards a new vision of democracy and governance by and for the many, not the few

**Who:** Communities that are most excluded and facing the sharpest edge of inequality.

**Where:** Building strength at the state level that connects to communities as well as national level momentum. Supporting allied organizations at the national level to provide capacity and expertise.

**Why:** A generational crisis of U.S. democracy, in a moment of opportunity to deploy historic federal resources to fuel our priorities for a just, equitable future.
CIVIC ENGAGEMENT AND GOVERNMENT - US PATHWAY

We recognize that meeting this moment requires rebuilding each anchor of a resilient democracy through work that links across what otherwise is often siloed and splintered.

**A BIGGER WE**

*If we...*

Support organizations and next generation leaders with deep roots in the communities on the sharpest edge of inequality to anchor a pro-democracy movement and reshape governance from the bottom up.

*Then...*

Black, brown, immigrant, LGBTQ, women, disabled, working class, and other historically excluded communities will increasingly shape the vision and policies within their cities, states, and regions consistent with social justice.

**REFLECTIVE GOVERNANCE**

*If we...*

Support deep engagement by historically excluded communities and public leaders at the state and local level to reflect community priorities; Develop innovative models of government process, state capacity, and pro-democracy structural reforms in close partnership with communities.

*Then...*

Stronger and more networked institutions, tables, and coalitions of communities across traditional divides will advance social justice principles and policies in ways visible and tangible to communities, thereby rebuilding trust in democratic governance.

**STRUCTURAL DEMOCRACY**

*If we...*

Support broad, diverse alliances anchored within communities to defend and strengthen democratic systems and institutions.

*Then...*

Communities will ensure elections remain free and fair, protect and expand voting rights and civic participation in priority geographies, and ensure an equitable, effective implementation of the 2030 Census.