

NEW GOSPEL OF WEALTH / THE FUTURE OF PHILANTHROPY

Let's rethink giving. #GenerositytoJustice

What does 21st-century philanthropy look like? In the past, giving has meant helping people in need—but that hasn't solved the problems that make charity necessary. It's time to shift the focus from generosity to justice. In this video series, Lin-Manuel Miranda, Shonda Rhimes, Ai-jen Poo, Robert Smith, Henry Timms, and other visionaries offer a road map for the future of philanthropy.

This video is part of a collection of conversations with leaders, thinkers, and activists from philanthropy, business, the arts, tech, and beyond outlining bold visions for the future of philanthropy.

Transcript begins.

[A medley of diverse voices shaping the conversation around philanthropy.]

[Animated text: We're rethinking giving to bring the world closer to justice.]

Andrew Edgecliffe-Johnson: This is a rare revolution.

Robert Smith: An opportunity to make a change.

[Let's change the systems that make charity necessary in the first place.]

Laura Arrillaga-Andreessen: Charity helps people survive. Justice helps people thrive.

Shonda Rhimes: Put your influential spotlight on people working with their boots to the ground, sleeves rolled up.

La June Montgomery Tabron: Otherwise, we're treating symptoms and not really working on root causes.

[We have the power to rewrite the rules.]

Ai-jen Poo: A justice model draws a circle around us both, and it creates a "we."

Henry Timms: Driving more participation from more people, in more places, on their terms, and not ours.

Darren Walker: What are you doing with your privilege? Are we willing to engage in a conversation about what we might need to give up?

[Let's rethink giving. #GenerosityToJustice. Ford Foundation dot org forward slash new gospel.]

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