Future of Work(ers) Strategy

STORDFOUNDATION

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All workers, regardless of status, should have equal rights to labor and social protections.

RESHAPE Reshaping business practices, capital flows and economic models to include worker priorities

Build the technical capacities of worker organizations to strengthen campaigns that influence business practices

- Develop capital strategies hub to strengthen campaigns that influence business practices
- Leverage public pension funds and worker-based capital
- Weave partnerships between worker organizations and other stakeholders focused on stakeholder capitalism versus shareholder capitalism

Scale innovative examples of technology, capital influencing, and worker-company power sharing.

- Foster new coalitions and/or collaborations to bring a labor lens to tech policy
- Partner directly with willing businesses to include workers in the design, implementation, and governance of workplace technology.

REIMAGINE Reimagining labor and social protection policies

Develop 21st century labor and social protections policy roadmap in the U.S.

- Harness and build on policy innovations, models and momentum
- · Champion advocacy for model policies.
- Identify opportunities to seed or build infrastructure that protects workers.
- Ensure workers know about and can access new rights and programs.
- · Ensure enforcement of labor and social protections.

Advocate & expand protections for workers globally

- Bolster informal and formal worker groups to align advocacy.
- · Back coalitions across labor movements.
- Support Global South research and think tanks focused on labor rights.

REVEAL

Building public will to value all work, support universal care and push for new economic models

Make the case for labor and social protections for all

- Support research into persuasive narratives
- Identify priority audiences to help shift attitudes and actions

EXTEND THE TENT Greater inclusivity and more opportunities for workers and funders to engage with this work

- Use innovative approaches to organizing workers
- · Activate new constituencies and broaden alliances of workers in the U.S.
- · Expand the definition of and protections for informal workers globally
- Experiment with new pathways to collective bargaining
- Align and expand fields of funding to grow worker power and influence
- Seek collaborative funding partnerships with those centering workers





Our vision for a new social contract for the 21st century	Will use these change strategies	Which will enable us to	So that in the medium term we will see	And achieve our long-term goal of
 The right to organize and collectively bargain; Living wages; 	REIMAGINE Reimagining labor and social protection policies.	Advocate & expand protections for workers globally. Develop 21st century labor and social protections policy roadmap in the U.S	Labor protections universally applied to workers, regardless of labor classification. Caregiver supports and services strengthened.	In the United States and globally, workers shape the policies and economic models that affect their lives, resulting in greater labor and social protections for all, regardless of work status.
 Affordable and secure health care Retirement security Caregiver supports Affordable and good quality 	RESHAPE Reshaping business practices, capital flows and economic models to include worker priorities.	Build the technical capacities of worker organizations to strengthen campaigns that influence business practices. Scale innovative examples of technology, capital influencing, and worker-company power sharing.	Stakeholder capitalism and good jobs strategies become pillars of corporate resilience and operational success. Workers shape, implement, and govern technology in the workplace.	
	REVEAL Building public will to value all work, support universal care and push for new economic models	Make the case for labor and social protections for all.	Benefits determined by economic justice and fairness.	
	 EXTEND THE TENT Greater inclusivity and more opportunities for workers and funders to engage with this work. 	Organize innovatively, activate new constituencies, broaden alliances, expand protections and bargain collectively. Fund collaboratively and expand funding.	Worker groups build alliances across sectors and establish broader bases. Growing community of funders that ensure the growth of worker power and influence.	

