

INDONESIA

The Ford Foundation works with visionary leaders and organizations worldwide to change social structures and institutions so that all people have the opportunity to reach their full potential, contribute to society, have a voice in the decisions that affect them, and live and work in dignity.

This commitment to social justice is carried out through programs that strengthen democratic values, reduce poverty and injustice, promote international cooperation, and advance human knowledge, creativity and achievement.



Since 1953, when the Ford Foundation established an office in Jakarta, we have been committed to improving the economic well-being of Indonesia's people, advancing their rights and strengthening local civil society organizations. Today, in an era of democratic reform, we continue to support on-the-ground efforts to expand opportunity and build a more inclusive society for all.

We envision a just, open and inclusive society in Indonesia, in which all people have a voice in the economic, cultural and political decisions that affect their lives.







## SEIZING INDONESIA'S MOMENT OF OPPORTUNITY

Indonesians face a critical moment in their history. The world's fourth most populous nation and third-largest democracy, Indonesia is rich in natural resources, with rising foreign investment, a growing middle class and robust economic growth. The country has also made remarkable progress in the ongoing transition from military rule to democracy: Since 1998, the reform process has given rise to direct elections, decentralization and a commitment to transparency, allowing people across this diverse country to play an active role in decision-making.

Building on these changes, civil society groups have grown and become stronger, and new platforms for public debate have emerged. Indonesians' extensive use of technology has contributed as well, bringing widespread access to news, information and social networks and making political debate more inclusive. Democratic participation has expanded in even the most isolated regions, an important development in a country that consists of more than 250 million people residing on thousands of islands.

But even with this tremendous progress, much remains to be done. Reform measures have yet to address increasing inequality and persistent discrimination against marginalized social groups, particularly women, indigenous communities and LGBT people. What's more, governmental services, including programs

to reduce poverty, are still not reaching many of the people who need them most, and about half of Indonesia's population continues to live on \$2 or less a day. At the same time, environmental degradation is a growing threat to Indonesia's land and natural resources, often affecting the most vulnerable people. The problem of corruption also persists, impeding economic progress and eroding public confidence in reform. The urgent challenge is therefore to maintain the economic and social advances that have propelled Indonesia forward and ensure that democratic engagement continues to grow.

#### WHAT FORD IS DOING

The Ford Foundation works with creative leaders from many sectors of Indonesian society—including government, academia, grassroots and civic organizations, arts and media, and business—to advance policies that bring more people into full participation in Indonesia's growing democracy. Our efforts today focus in particular on three constituencies: the poor, the socially disadvantaged and women.

In urban and rural areas across Indonesia, our partners are helping poor residents study the needs of their communities and identify priorities for government-sponsored health, education and anti-poverty programs. Ford grantees are also providing the tools for rural indigenous groups to take part in land reform by exercising their right to preserve and manage their historic territories. Other partners are helping women play a larger role

in society, both professionally and politically, to win wider recognition of their rights. And most recently, our partners have been building new media platforms to amplify the voices that reflect Indonesia's immense ethnic, linguistic, cultural and religious diversity. These are just a few examples of the work taking place.

#### A LONG-TERM COMMITMENT

Since 1953, Ford's work in Indonesia has been grounded in a deep commitment to tackle the root causes of marginalization and poverty. Our early efforts focused on education, teacher training and the development of expertise in the fields of economics and agriculture. After a change of government in the 1960s, new programs at the national level provided support for family planning, rice research and rural development. Those themes continued through the 1970s, when Indonesia became a self-sufficient rice producer.

In the 1980s and 1990s, the foundation shifted its emphasis to protecting community-based land and water resources, developing women's microenterprises and supporting an emerging sector of civil society organizations. Among our partners were groups that studied, documented and sustained Indonesia's diverse and vibrant cultural traditions, such as Gondang Batak music and Gandrung Banyuwangi dance. During those years, important community development and advocacy efforts, led by grantees that were working outside government, promoted minority and human

rights, advanced women's rights and gender equity, expanded community rights to forest resources and championed free expression.

Over six decades, the foundation has played a crucial role in strengthening Indonesian civil society. Through partnerships, we have supported generations of social justice leaders—many of them now serving in government—who are committed to tolerance, pluralism and opportunity. Our partners have developed promising new ideas, such as community forestry; helped make local government more accountable; and given people a stronger voice in decisions that shape their lives.

## SUPPORT FOR LASTING CHANGE

By promoting Indonesia's ongoing process of decentralization and democratization, known as *reformasi*, the foundation is working today to generate economic opportunities for the poor and marginalized, improve the implementation of new policies and offer more Indonesians a true stake in their country's future.

Our efforts are rooted in a long track record of building trust and achieving impact across Indonesian society. That approach is critical to ensuring that our limited resources improve the lives of as many people as possible. In addition to providing financial support, we serve as a social resource for our local partners, helping them build networks and implement new ideas.

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### MEETING THE CHALLENGES IN INDONESIA

The foundation's past and present work in Indonesia reflects our commitment to supporting progress, equity and inclusion over the long term. The following pages show a small sample of our efforts and those of our extraordinary partners.

#### **BUILDING NATIONAL EXPERTISE**

Graduate fellowships at leading American and European universities for talented young Indonesians helped the newly independent nation develop capacity and expertise in key areas such as economics, higher education and agriculture.



economic growth to all Indonesians, in part through grassroots poverty-reduction

#### • ADVANCING **REPRODUCTIVE RIGHTS**

JAKARTA

Ford was an early funder of Perkumpulan Keluarga Berencana Indonesia, which spearheaded the family planning movement in Indonesia.

#### **ACHIEVING FOOD SECURITY**

Our grantees helped boost rice production, which grew rapidly in the 1970s. By 1984 Indonesia had achieved rice self-sufficiency, an important step to ensuring all Indonesians have access to food.

#### **PROMOTING FREE EXPRESSION**

Our partners documented and studied local folk arts and regional literature, and nurtured traditional practices through initiatives that protected and preserved the richness of Indonesian culture.



Today, we promote free expression through a thriving independent media sector, which had been suppressed prior to 1998. Grantees produce films, radio journalism and Internet-based media content that strives to represent the diversity of

contemporary Indonesia.

#### ENCOURAGING **WOMEN'S MICROENTERPRISE**

Ford encouraged the development of women's microenterprise in rural areas. Through lending practices that build a culture of community support and promote loan repayment, a growing number of women could manage their own income and take up a more prominent role in rural economic development.

#### SECURING **COMMUNITIES' RIGHTS OVER NATURAL RESOURCES**

We have long supported efforts to advance the equity and inclusion of rural communities, helping them assert their rights to the land and natural resources where they live.

#### • STRENGTHENING **CIVIL SOCIETY**

Working outside government, our partners in Indonesia's growing sector of civil society organizations cultivated independent perspectives on essential issues-such as the environment, public health and human rights—and gave voice to the concerns of constituencies ranging from women to students to indigenous people.



Today, our grantees are working with government to accelerate the implementation of policies that recognize community rights. Some are collaborating with businesses to prevent and resolve conflicts between rural communities and companies, including

those engaged in

extractive industries.

In the years leading up to the transition to democracy, these civil society organizations championed Indonesians' rights, articulated their demands for fair treatment and advanced a vision of a society defined by tolerance and pluralism. Their work continues today.

#### • PROMOTING **GOVERNMENT ACCOUNTABILITY**

Our grantees contributed to the democratic transition by promoting and enabling direct elections, decentralization and public participation in decisionmaking. They encouraged the 2008 passage of the country's groundbreaking Law on Public Information Transparency, which gives Indonesians direct access to planning and budgeting.



Today, our grantees are working to ensure that the implementation of the Law on Public Information Transparency makes policies and budget allocation more responsive to the needs of poor and marginalized groups particularly women and girls.

Today, our grantees strive to bring the benefits of policies and programs.

Reproductive rights continue to be a priority in our work today, as our grantees aim to make contraception and family planning information available to all

Today, we are working to reduce rural poverty by helping poor, smallholder farmers increase their productivity, find sustainable markets and build assets for their families and communities.

We continue to support organizations that promote widespread awareness and understanding of how women can advance Indonesia's economy through participating in the agricultural sector and microfinance.

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## Promoting Transparent, Effective and Accountable Government

WE SUPPORT EFFORTS to ensure transparency and increase the participation of women and marginalized groups in local government policymaking and budgeting, particularly in the implementation of local anti-poverty programs.

The world's third-largest democracy, Indonesia has a burgeoning civil society sector and a government that is engaging citizens in decisions that affect their families and communities. With the *reformasi* movement's decentralized planning taking hold across the nation, the Ford Foundation is working to help regional and local governments and nonprofit organizations embrace the challenge of enabling active, well-informed participation by local residents.

The movement toward decentralization is especially important for poverty reduction, an area where Indonesia has significantly increased public investment in recent years. Citizens' insights into what their communities genuinely need and have the capacity to implement can help focus investments on initiatives that change lives.

The foundation has provided major support for a pathbreaking collaboration among the Indonesian national government, local governments and dozens of nonprofit civil society organizations. Known as the Strategic Alliance for Poverty Alleviation, or SAPA, the initiative uses specially trained local coordinators to support community members as they study local conditions, assess needs and make recommendations for how local poverty reduction funds should be spent.

To ensure public access to the data needed for informed decision-making, we support the effective implementation of the Law on Public Information Transparency and the development of new tools for gathering and reporting key information about poverty, health, education and other economic and social justice indicators. Our grantees train community and nonprofit leaders, including women and poor people, in accessing, understanding and using that information to improve the welfare of their families and communities. Ford also supports research on this work, which will guide both our government partners and community advocates in the further expansion of citizen participation in local policymaking and budgeting.

#### ON THE FRONTLINES

Our grantees are advancing transparency, accountability and citizen participation in the use of public resources. Their work includes:

Piloting community-planning processes for poverty reduction initiatives across nine provinces GRANTEE: Indonesia Partnership Committee for Poverty Alleviation (Komite Kemitraan Indonesia untuk Penanggulangan Kemiskinan)

Ensuring transparency in local governments' use of shared revenues from extractive industries

GRANTEE: Publish What You Pay Indonesia

Implementing public information laws within the context of the Open Government Partnership global platform GRANTEE: PATTIRO – Center for Regional Information and Studies (Pusat Telaah dan Informasi Regional)

**Using new technologies** to gather and analyze data about local conditions and facilitate public participation in government planning processes

GRANTEE: Yayasan Kota Kita Surakarta







## $\label{lem:expandingLivelihoodOpportunities} for Poor Households$

we invest in programs that increase the income and assets of poor, smallholder farmers by raising productivity, improving product quality and prices, and expanding access to markets.

In Indonesia, as in many parts of the world, poor rural households face two critical challenges: Traditional agricultural activities are not productive enough to generate sustainable incomes, and conventional rural markets do not work well for small producers. Addressing these issues is critical to improving the livelihoods of rural households and helping them move out of poverty.

In poor areas of central and eastern Indonesia, we support a growing network of organizations that are helping small farmers overcome these challenges. Swisscontact, for example, is helping small cocoa producers improve their post-harvest processing operations and cultivate relationships with large purchasers. Rainforest Alliance provides technical assistance to coffee, cocoa and nutmeg farmers, who are making their production systems more environmentally and socially responsible to meet increasing global demand for sustainable products. Other groups provide similar, targeted assistance to small producers of honey, seaweed products and traditional woven goods.

We also enable partnerships that build direct connections between farmers and private sector purchasers. The Source Trust, for example, is helping cocoa buyers increase their extension services to small producers in eastern Indonesia and improve market access and prices. Our grant to the Netherlands Development Organisation is supporting an effort by coffee wholesalers and exporters to expand their supply chains to include smallholder coffee growers in South Sulawesi and Flores.

Our grantees also ensure that rural households have access to financial services—allowing them to save, build their assets and increase their financial security. The Social Trust Fund of Universitas Islam Negeri Syarif Hidayatullah is supporting Islamic financial cooperatives as they scale up a savings and health insurance program in four provinces. The Yayasan Microfinance Innovation and Resource Center, another grantee, is helping local financial institutions offer innovative products and services to smallholder agricultural producers.

#### ON THE FRONTLINES

Our grantees are working to promote the economic inclusion of poor rural communities to help them along the path toward prosperity. Their work includes:

Increasing quality, productivity, market access and prices for poor, smallholder coffee farmers in eastern Indonesia GRANTEE: Yayasan Pensa Global Agromandiri

### **Improving the business environment** for smallholder agricultural products

through policy advocacy and program development for local governments in eastern Indonesia

GRANTEE: Regional Autonomy Watch (Komite Pemantauan Pelaksanaan Otonomi Daerah)

Strengthening producers' organizations and marketing networks for rural households by improving national industry networks, expanding membership and marketing partners and diversifying products

GRANTEE: Yayasan Riak Bumi

#### Stimulating saving by poor households

through innovative savings and insurance products in cooperation with Islamic microfinance institutions, specifically cooperatives

GRANTEE: Universitas Islam Negeri Syarif Hidayatullah

## Promoting Rural Communities' Access to Natural Resources

TO HELP FAMILIES build better livelihoods and protect the environment, our grantees work both to secure the rights of rural communities and promote sustainable land ownership policies and forest management practices.

In Indonesia, up to 65 million people—roughly a quarter of the population—live in rural communities that depend on forests for their economic well-being. About 40 million are members of indigenous groups, whose traditional lands were classified as "state forests" by Indonesia's forestry laws from the 1960s—a designation that has enabled the government to sell permits allowing palm oil, paper, mining and timber companies to exploit the land and forests.

The Ford Foundation has long supported efforts to help these communities assert their rights to the local land and natural resources. But even as we work to advance equity and inclusion, we also aim to ensure that Indonesians can protect and preserve land, water and forest resources, securing their own livelihoods and reducing climate change through effective stewardship.

Our grantees have been working successfully on many fronts. Recently, for example, Indonesia's Constitutional Court ruled that land and forest areas inhabited by indigenous groups should no longer be defined as state forests. The decision was the result of a petition filed in 2012 by the Indigenous Peoples' Alliance of the Archipelago, or Aliansi Masyarakat Adat Nusantara. Another group, the Partnership for Governance Reform, or Kemitraan bagi Pembaruan Tata Pemerintahan, is providing technical assistance and training in community-based forest management to community groups and local officials in an effort to support the effective implementation of forward-looking government policies that recognize community rights to forests.

Other partners are looking for new ways to reduce land conflicts, which have grown more divisive and even violent as global demand for commodities has increased. One grantee, for example, helps nonprofit and community groups to engage more effectively with the palm oil and paper industries in order to resolve existing disputes and prevent new ones from erupting.

#### ON THE FRONTLINES

Our grantees are helping rural communities benefit from local land and other natural resources. Their work includes:

Securing tenure rights for communities that depend on the forests around them. GRANTEE: Indigenous Peoples' Alliance of the Archipelago

**Accelerating implementation** of the Indonesian government's community forestry policies

GRANTEE: Partnership for Governance Reform

**Facilitating conflict resolution** between rural communities and large forestry companies

GRANTEE: Scale-Up

Mapping forest and land claims of Indonesia's rural communities

GRANTEF: Participatory Mapping

GRANTEE: Participatory Mapping Network







## Advancing Public Service Media

WE SUPPORT THE GROWTH of a vibrant, independent and inclusive media sector that can keep Indonesians informed about complex issues that affect their lives.

Fair and just representation of poor and marginalized groups within the media is crucial to a healthy democracy. In order to foster an inclusive society, people need access to a spectrum of views and perspectives, especially in a nation as large, diverse and geographically dispersed as Indonesia. We therefore support a wide range of efforts that promote diversity in the media, from training journalists to report fairly on minority issues to strengthening independent media channels that give voice to people who would otherwise go unheard.

Media—whether digital, print, radio, film or video—can help people make sense of issues that are central to their lives and communities. With our financial support, journalists, filmmakers and others are producing thoughtful, informative content on important social justice topics. Working in today's most innovative formats, they are candidly addressing issues such as land reform and human rights, the rights of disabled people, HIV/AIDS, and the struggles and turning points in Indonesia's complex history.

Other grantees are preparing the next generation of content creators and social justice advocates. The Indonesian Association for Media Development, for example, is training journalists in rigorous investigative techniques, while Yayasan Kampung Halaman is building a national network of young people and providing them with tools to design and manage online media campaigns. Training in new communications technologies is also helping activists get their message out more effectively.

Some partners are building stronger, more inclusive distribution systems, using both old and new technologies. One grantee, PT Media Lintas Inti Nusantara (68H Radio News Agency), is developing a Web portal that will make social justice programming readily available to hundreds of community and independent radio stations. Others are experimenting with "mobile cinema," cell phone apps and other strategies to reach underserved communities. New online platforms are reporting detailed, community-level data that can spark and support the informed local decision-making that is at the heart of Indonesia's ongoing decentralization and democratization.

#### ON THE FRONTLINES

Our grantees are advancing the public interest through Indonesian media. Their work includes:

Supporting emerging and established filmmakers as they produce compelling social justice films and assisting them in effective distribution and outreach strategies

**GRANTEE: Kalyana Shira Foundation** 

**Training regional journalists** to provide high-quality coverage of ethnic- and religious-minority issues in local and national media

GRANTEE: Indonesian Association for Media Development

Strengthening community media infrastructure, in particular community radio, to provide access to vital information and communications systems for poor and marginalized communities

**GRANTEE: Combine Resource Institution** 

Developing quality standards for online news media and protecting digital freedom of expression GRANTEE: Alliance of Independent Journalists Indonesia

# Promoting Sexual and Reproductive Health and Rights

OUR GRANTEES ADVANCE the sexual and reproductive rights of all Indonesians by promoting better access to contraceptives and information about reproductive health.

Sexual and reproductive rights are human rights and essential for building strong families and communities. That conviction informs our work in Indonesia, where our grantees are striving to ensure that all women and men have access to necessary information and services, wherever they live and regardless of their age, gender, HIV status, sexuality, race, ethnicity or economic status.

We support the work of leading organizations that are advancing women's sexual and reproductive rights across Indonesia. For example, KAPAL Perempuan is looking closely at the effectiveness of local reproductive health services for women in four provinces of eastern Indonesia and developing recommendations for improvement. Promoting community-level dialogue about women's rights, contraception and family planning is another key priority, as is disseminating information broadly to those who need it, using new technology and other media.

Our grantees use a range of strategies to ensure that all young people have access to reproductive health information and services, as well as opportunities to exercise choices for themselves and their families. The International Council on Management of Population Programmes, for example, is building the capacity of youth leaders across Indonesia to advocate for policies that advance young people's reproductive health and rights, while Yayasan Kesehatan Perempuan is providing local training and outreach among youth, as early marriage remains a concern, particularly in rural areas.

The foundation also supports research and analysis in sexual and reproductive rights, drawing on the best available knowledge from the spheres of health, rights, and policy and program implementation.

#### ON THE FRONTLINES

Our grantees are working to strengthen the sexual and reproductive rights of all Indonesians. Their work includes:

**Building local leadership** for organizations working to promote reproductive and sexual health among young people

GRANTEE: Yayasan Kesehatan Perempuan

Encouraging dialogue with local leaders and decision-makers on issues related to women's health and

reproductive rights

GRANTEE: KAPAL Perempuan

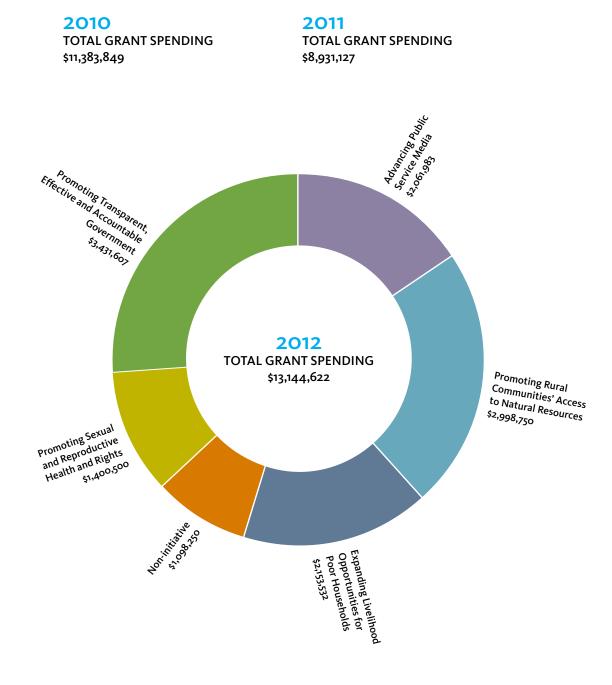
Analyzing implementation of government programs to ensure that women's reproductive rights are addressed at the community level GRANTEE: Women Research Institute

Researching cultural and religious factors that discourage family planning and the use of reproductive health services

GRANTEE: Yayasan Rumah Kita Bersama



ISSUE	INITIATIVE
Democratic and Accountable Government	Promoting Transparent, Effective and Accountable Government
Economic Fairness	Expanding Livelihood Opportunities for Poor Households
Sustainable Development	Promoting Rural Communities' Access to Natural Resources
	• Expanding Community Rights Over Natural Resources
	• Climate Change Responses That Strengthen Rural Communities
Freedom of Expression	Advancing Public Service Media
Gender, Sexuality and Reproductive Justice	Promoting Sexual and Reproductive Health and Rights



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